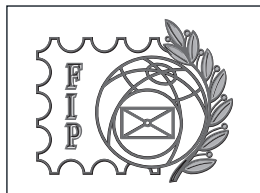
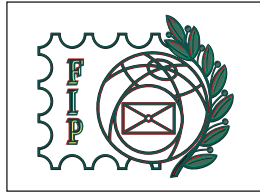


The FIP "Fédération Internationale de Philatélie"

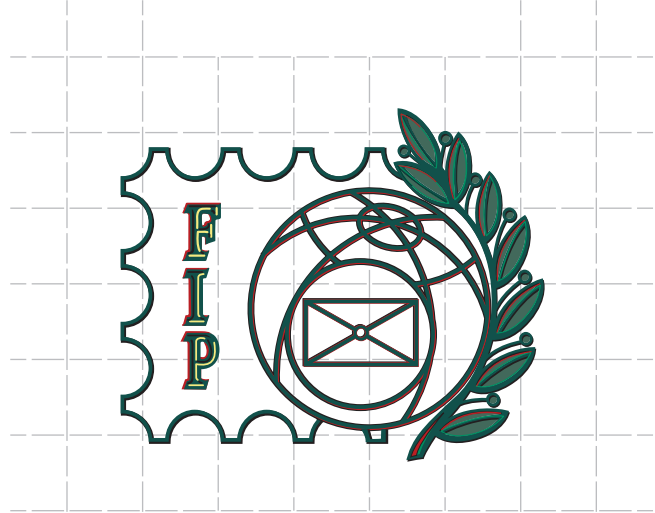
QUICK BRAND GUIDE

MASTER LOGO

26mm

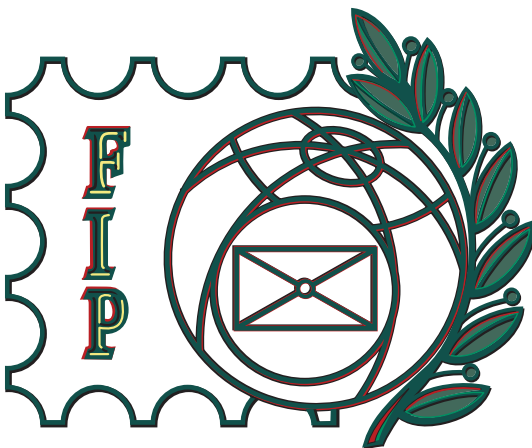


Minimum width
26mm (print)



Logo needs to be placed on a **clear background** to ensure maximum impact and clarity

PRIMARY COLOURS



FIP GREEN	CMYK	100,70,80,10
	SPOT	PANTONE 3305
	RGB	0,77,68
FIP RED	CMYK	18,100,100,10
	SPOT	PANTONE 1797
	RGB	201,40,45
FIP YELLOW	CMYK	0,0,60,5
	SPOT	PANTONE 100
	RGB	243,235,123

SECONDARY COLOURS

FIP MEDIUM GREEN	CMYK	75,41,63,24	FIP LIGHT GREEN	CMYK	C100,20,82,0	FIP BLACK	CMYK	0,0,0,100
	SPOT	PANTONE 5545		SPOT	PANTONE 3415		SPOT	PANTONE BLACK
	RGB	72,107,96		RGB	0,122,80		RGB	33,33,33

GRAYSCALE COLOURS



FIP K70	K70	FIP K60	K60	FIP K36	K36	FIP K30	K30	FIP K100	K100
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